



SAN BENITO COUNTY COMMUNITY BOARD (CAB)

CAB Strategic Planning Committee Meeting

AGENDA

April 19, 2022 - 5:00 P.M.

via ZOOM

THIS MEETING WILL BE CONDUCTED PURSUANT TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDER N-29-20 DATED MARCH 17, 2020, WHICH SUSPENDS CERTAIN REQUIREMENTS OF THE RALPH M. BROWN ACT.

At this time, the Board is continuing to hold board meetings to conduct essential business. Members of the public are encouraged to participate electronically. Based on guidance from the California Department of Public Health, the Governor's Executive Order and Office, and the San Benito County Public Health Officer

Join Zoom Meeting

https://us06web.zoom.us/j/83980843453

Meeting ID: 839 8084 3453

One tap mobile

+16699006833,,83980843453# US (San Jose) +14086380968,,83980843453# US (San Jose)

Mission: The Community Action Board is committed to advocate for the vulnerable population in our community with resources, knowledge, and opportunities for advancement and independence

Vision: Ending Poverty by Empowering People

Standard 6.1 The department has a strategic plan, or comparable planning document, in place that has been reviewed and accepted by the tripartite board/advisory body within the past 5 years. If the department does not have a plan, the tripartite board/advisory body will develop the plan. Quorum Met: Yes [] No [] *=Excused Absence*Chair, ** Co-Chair, *** Secretary

Table with attendance checkboxes for Ellen Laitinen #1*, Nelda Escamilla #5**, Jim Whitehead #5***, Dennis Wightman #4, Juan Cruz #3, and Yolanda Delgado #2.

I. General:

A. Public Comment Period: Select the "Participants Tab" and click "Raise Hand" icon, the zoom facilitator will unmute you when your turn arrives. Guests may introduce themselves and request to comment on any non-agenda items. Time is limited to three (3) minutes per guest unless the board determines that more time is needed.

II. Regular Agenda:

- A. Roll Call: Roll will be taken to determine excused absences for attendance requirements.
B. Strategic Planning Committee Minutes: The January 18, 2022 are enclosed for approval.
C. Strategic Plan: Review Strategic Plan.

D. Other:

III. Adjourn:





SAN BENITO COUNTY COMMUNITY BOARD (CAB)

CAB Strategic Planning Committee Meeting

AGENDA

January 18, 2022 - 5:00 P.M.

via ZOOM

THIS MEETING WILL BE CONDUCTED PURSUANT TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDER N-29-20 DATED MARCH 17, 2020, WHICH SUSPENDS CERTAIN REQUIREMENTS OF THE RALPH M. BROWN ACT.

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Join Zoom Meeting

https://us06web.zoom.us/j/81806102878?pwd=NUJnZU1ZOXFEcnNqK3Rmdmcwb09CUT09

Meeting ID: 818 0610 2878 Passcode: 932011

One tap mobile

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Table with attendance information: [X] Ellen Laitinen #1*, [] Nelda Escamilla #5**, [X] Jim Whitehead #5***, [X] Dennis Wightman #4, [] Juan Cruz #3, [] Yolanda Delgado #2 (alt)

Chair, Ellen Laitinen, called the meeting to order at 5:05 P.M.

I. General:

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II. Regular Agenda:

- A. Roll Call: Roll was taken to determine excused absences for attendance requirements.
B. Strategic Plan: Review and update Strategic Plan.



1. Youth - Table to next meeting Completed Summer Youth 7/30/21 Additional – Table to next cab meeting and look at \$50,000 – How can WDB commit funding and partner with CAB – Possible to earmark HHAP funding for 18-24yr old – wouldn't be summer youth. Could possibly secure \$80,000 to serve 10-15 youth with vocation training. \$50,000 for staff and \$30,000 for employment training. Staff will follow-up with the funding source to see if this is a possibility. Summer youth would be 18 years and under. Make an action item at next board meeting.

2. **Incentive Cards:** For participation in Youth committee. – Membership card

C. **Housing, Shelter & Homeless Services & Advocacy** - Follow-up with Youth alliance on how many placements. YHDP \$500,000 partnership with CoC - Maybe dedicate one house on Chappell to Homeless Youth transitional housing.

D. **Homeless Services Provider Meeting:** Mel Tungate has been attending. Dennis Wightman possible alternate or Christy Eggers.

E. **Board & Staff Development:** Set up calendar for new year events/opportunities for engagement and invite. Create a list to invite elected officials to board meetings/ public hearings. Jimmy Panetta, Robert Rivas, Ana Cabrera. Maybe have the SPC create a schedule. Invite State Rep to the Homeless Service Provider Retreat.

F. **Strategic Goal 4:**

G. **Other:**

III. **Adjourn:**

Strategic Goal #1: Youth Services **Objective(s): Empowering Youth**

Alignment with National Community Action ROMA GOAL: <i>Individuals and families with low incomes are stable and achieve economic security</i>		Resources & Support Needed	Staff Responsible	Due Date	Expected Outcome	Measurements Methods of Tracking	Status: Green 80%+ Yellow: 51%+ Red: 0-50%
Strategy 1 YOUTH SERVICES	Action 1 Support Youth Prevention/intervention services Active planning for programs. <ul style="list-style-type: none"> Community Youth Center 	Secure Program for Dream Catcher & other services <ul style="list-style-type: none"> Youth Survey Results 	Enrique/Sylvia	Dream Catcher current funds end 5/30/22	Fund activities for children and youth to include but not limited to tutoring, counseling, enrichment (Arts/Sport) <ul style="list-style-type: none"> Youth Survey results 	Quarter Strategic planning meetings, Annual reports of funding by Staff	GREEN Youth Center YELLOW
	Action 2: Youth Training: Implement a Summer Youth Job Training Program/Year-round Work Experience Program	Partner with the WDB to leverage resources -CAB Funding for youth ages 18/under \$50,000? -HHAP Funding for youth ages 18-24: possible \$80,000 for staff and training.	Enrique/Sylvia	Completed Summer Youth 7/30/21 Additional – Table to next cab meeting and look at \$50,000 – How can WDB commit funding and partner with CAB	Implementation of a Summer Youth/ year-round Work Experience Program hire 10 youth		YELLOW
	Action 3: Ongoing with continuing recruitment of Youth for Youth ad hoc Committee Incentive Cards: for participation, Committee Membership card to include in resume	outreach with HS, counselors & ASB	Andi/ Christy/ Gabriella/Luna Mar	Dec 2022	Development of a Youth Committee to coordinate Youth Services and act as Advisory to the CAB		YELLOW

Strategic Goal #2: Housing & Homeless Services **Objective(s): Access to Housing & Sustainability**

Alignment with National Community Action ROMA GOAL: <i>Communities where people with low incomes live are healthy and offer economic opportunity.</i>		Resources & Support Needed	Staff Responsible	Due Date	Expected Outcome	Measurements Methods of Tracking	Status: Green 80%+ Yellow: 51%+ Red: 0-50%
Strategy 2 Housing, Shelter & Homeless Services & Advocacy	Action 1: Case Management & Transitional/Permanent Housing for Youth age 18-24	YHDP \$500,000 partnership with CoC Dedicate one house on Chappell to Homeless Youth transitional housing	Enrique, CAB	On-going Dec. 2022	10-15 units	Dedicated Units for Youth	YELLOW
	Action 2: Secure Funding for Transitional Housing	Transitional Housing HEAP (located at Migrant Center) funds (HEAP \$1.1, WPC \$1.45, CDBG-pending notification)	Enrique, Sylvia	Dec. 2023	<ul style="list-style-type: none"> • HEAP 22 units • Phase II EAP=5; • HRC Phase III=6 units (Ribbon cutting July 8th); • Pursuing HomeKey=11-units (not funded), • WPC= Purchased Chappell Property/Rehab Homes) 	Funding secured; projects in progress for transitional housing	YELLOW
	Action 3: Secure Funding for Emergency Shelter <i>(Annual Goal -apply for funding annually)</i>	ESG, HEAP, CSBG (Emergency shelter, winter shelter, Rapid rehousing)	Enrique, Sylvia, Esther	Dec. 2022 & On-going	Secure funding. 100 annually to Provide emergency housing (hotels, emergency shelter, rapid rehousing)	Actual funding secured Total individuals served annually; staff reports	GREEN Fully funded 2021/22

	<p>Action 4: Permanent housing</p>	<p>HOME First Time Home Buyer (FTHB)</p>	<p>Enrique, Sylvia</p>	<p>Dec. 2025</p>	<p>24 units (Southside Project w/ CSDC (2023) 1st x Homebuyer Program-\$1.5 mil Funded;</p> <ul style="list-style-type: none"> • Purchase of Chappell Property=1unit • Low-income permanent housing, infrastructure costs 	<p>Total units for permanent housing; staff reports</p>	<p>YELLOW</p>
	<p>Action 5: CAB to identify a primary & alternate to participate in the Homeless Services Provider Meetings.</p>	<p>Coordination Discussion</p>	<p>CAB members - Vacant/Christy Eggers?? alternates Dennis Wightman (?)</p>	<p>Every other month Apr, Jun, Aug, Oct Dec 2nd Monday of the month from 2-3:30PM</p>	<p>Advocacy</p>	<p>Homeless Providers Meetings, Agenda's, Reports, 10 new Housing units</p>	<p>YELLOW</p>
	<p>Action 6: Create a CAB Programs program outcomes handbook-update annually</p>	<p>Outcomes:</p>	<p>Andi, Enrique</p>	<p>Dec. 2022</p>	<p>Program Outcomes Handbook/Service Matrix – Translate Matrix by Nov 2021 CAB meeting</p>	<p>CSBG Annual Summary Report</p>	<p>GREEN</p>

Strategic Goal #3-A: Board and Staff Development Objective(s): Board Engagement

Alignment with National Community Action ROMA GOAL: <i>Communities where people with low incomes live are healthy and offer economic opportunity.</i>		Resources & Support Needed	Staff Responsible	Due Date	Expected Outcome	Measurements Methods of Tracking	Status: Green 80%+ Yellow: 51%+ Red: 0-50%
Strategy 3 Staff & Board Development	Action 1: Attending BOS meetings/Presentations-Quarterly CAB Updates	Attendance	Staff, CAB	On-going	Greater CAB Exposure, BOS aware of services	Presentation, agenda	RED
	Action 2: Invite elected official	Attendance Set up calendar for new year events/opportunities	CAB	On-going	Collaboration	Official Attendance	YELLOW
	Action 3: Commitment Calendar as Regular CAB Agenda item	CAB Participation Staff to provide service update to CAB member for presenting at BOS	CAB	On-going	CAB member to commit to attend at least one BOS meeting/yr	Volunteer Hour Forms CAB members speak at Public Comment	RED

Strategic Goal #3-B: Community Outreach Objective(s): Community Outreach & Advocacy

Alignment with National Community Action ROMA GOAL: <i>People with low incomes are engaged and active in building opportunities in communities</i>		Resources & Support Needed	Staff Responsible	Due Date	Expected Outcome	Measurements Methods of Tracking	Status: Green 80%+ Yellow: 51%+ Red: 0-50%
Strategy 4 Board Recruitment and Outreach	Action 1: Host CAB Community Rally Youth Event	Staff input, Youth ad hoc committee	Staff & CAB/ Youth Alliance(Virtual Rally)	Subject to Health Dept Guidelines	Youth Rally Event & secure TEMP. staff to plan event	Event participation	RED
	Action 2: Host and participate in the Leadership Luncheon	Funding, CAB input	TBD, CAB Tonia	Subject to Health Dept Guidelines	Leadership Luncheon Scheduled Oct 7 at noon-Cancelled/Reschedule	Agenda/reports	YELLOW

	Action 3: Participation in Community Events	CAB Participation	CAB Members	Subject to Health Dept Guidelines	2-4 events annually Holiday Celebration? Dec	CAB Participation, Volunteer Hour Forms	GREEN
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Strategic Goal #4: Addressing Workforce Needs for Youth and Adults				Objective(s): Establish strong workforce			
Alignment with National Community Action ROMA GOAL: <i>Individuals and families with low incomes are stable and achieve economic security.</i>	Resources & Support Needed	Staff Responsible	Due Date	Expected Outcome	Measurements Methods of Tracking	Status: Green 80%+ Yellow: 51%+ Red: 0-50%	
Strategy 5 Workforce/job trainings	Action 1: Sustain Youth Programs and Apprenticeships	-SB1 Grant, -partner with WDB -Discussion & collaboration with WDB and Gavilan	Sylvia/ Enrique	Annual & on-going	Promote Regional Programs & expand Youth employment program funding	Staff to report on quarterly agenda	GREEN
	Action 2: Sustain Adult Job Training Programs in partnership with America’s Job Center of California (AJCC) <i>(Annual Goal)</i>	Acquire Employers willing to train jobseekers Jobseekers needing training/employment	AJCC & Partners	Ongoing	Job Placement Meet employer criteria for skilled workforce	Case management systems for client data collection	GREEN

The National Community Action Network Theory of Change

Community Action Goals

Goal 1: Individuals and families with low incomes are stable and achieve economic security.

Goal 2: Communities where people with low incomes live are healthy and offer economic opportunity.

Goal 3: People with low incomes are engaged and active in building opportunities in communities.



Services and Strategies

Employment



Education & Cognitive Development



Income, Infrastructure & Asset Building



Housing



Health/Social Behavioral Development



Civic Engagement & Community Involvement



Core Principles

- Recognize the complexity of the issues of poverty
- Build local solutions specific to local needs
- Support family stability as a foundation for economic security
- Advocate for systemic change
- Pursue positive individual, family, and community level change
- Maximize involvement of people with low incomes
- Engage local community partners and citizens in solutions
- Leverage state, federal, and community resources

Performance Management

How well does the network operate?

What difference does the network make?

- Local Organizational Standards
- State and Federal Accountability Measures
- Results Oriented Management and Accountability System

- Individual and Family National Performance Indicators
- Community National Performance Indicators

A national network of over 1,000 high performing Community Action Agencies, State Associations, State offices, and Federal partners supported by the Community Services Block Grant (CSBG) to mobilize communities to fight poverty.

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